



# Lead Order Form & Agreement

Name  Company Name (if applicable)  Date

Street Address  City  State  Zip Code

eMail Address  Phone   Cell Phone  Alt. Phone  Fax

Notes

I would like to purchase leads in the following location(s): This is a  Standing weekly lead order\*  One-time lead order  
 Charge authorization for online lead system orders

<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
County / City / Zip Code(s) (Preferred Location/1st choice)	State	Quantity	Price Per Lead
<input type="text"/>	<input type="text"/>	<input type="text"/>	<input type="text"/>
County / City / Zip Code(s) (Alternate Location/2nd choice)	State		Total
<input type="text"/>	<input type="text"/>		
County / City / Zip Code(s) (Alternate Location/3rd choice)	State		

Final Expense - Direct Mail  Mortgage Protection - Direct Mail  
 Final Expense - Telemarketed  Mortgage Protection - Telemarketed  
 Final Expense - Internet/Other  Mortgage Protection - Internet/Other

Order will be filled, up to the quantity shown above, with leads from the preferred/1st choice location, and then the 2nd and 3rd choice locations, if needed, to deliver up to the total number of leads requested. We cannot guarantee the total number of leads requested can be provided for any given order, but will use our best efforts to do so. IMPORTANT: It may take up to four (4) weeks for you to begin receiving leads. Leads will be sent daily/weekly and will continue until the lead order is filled.

Method of Payment:  American Express  MasterCard  VISA

AMEX - 4 digit code on card front  
VISA & MC - 3 digit code on back

Credit Card Number  /  Expiration Date  3 or 4 Digit Security Code

Name as Printed on Card  Cardholder Signature  Today's Date

Credit Card Billing Street Address  City  State  Zip Code

My signature above is my authorization to charge my credit card for any and all leads generated under this lead order, or for any orders I place through the Legacy Life/One Life America online lead order system, until I revoke this authorization in writing. If this is a one-time lead order, my card will be charged for the total number of leads generated and actually sent to me. If this is a standing order, I authorize the charge of my credit card on a daily or weekly basis for the total number of leads generated and sent to me each week until I terminate this order pursuant to the cancellation paragraph\* below. A 3% processing fee may be added to all transactions.

Additional Parties to this Lead Order Form & Agreement (shared lead cost):

Name as Printed on Card  Cardholder Signature  Price Per Lead  Today's Date

My signature above is my authorization to charge my credit card on file with Legacy Life/One Life America for any and all leads generated under this lead order at the Price Per Lead entered above, adjacent to my signature. I understand that I am subject to all terms and conditions of this Lead Order Form & Agreement.

**Terms & Conditions:** Submitting this lead order constitutes a binding contractual agreement between all parties involved. Please read the this entire form and the following information carefully to avoid any misunderstandings.

**Billing & Refund Policy:** Due to the nature of lead generation and the acquisition of data required to generate leads, all lead sales are final and are non-refundable. Standing lead orders may only be cancelled pursuant to the cancellation paragraph\* below. By submitting this order and supplying your credit card billing information, your signature above signifies that you are entering into a binding agreement to purchase leads. By submitting this, you agree to comply with all Do Not Call laws and regulations and laws relating to auto-dialers. You also agree to hold Legacy Life/One Life harmless against all claims or loss or damages relating to costs incurred with respect to any violation of Do Not Call laws and regulations. Any leads generated are sold without warranty or guaranties of any kind. We make no representation that the leads generated will be fit for any particular purpose, nor that you will be able to generate any sales from the leads. The sales success you may obtain by using these leads is heavily dependent on your personal capabilities and skills.

\*For standing lead orders, the term of the agreement begins upon acceptance of the order, and continues until cancelled by either party. This agreement may be cancelled upon forty-five (45) days written notice by either party. You may provide written notice of cancellation to us by email sent to leads@legacylifeusa.com. We may provide written notice of cancellation to you at the email address you have entered above on this form. Upon cancellation of this agreement, you hereby agree and understand that leads generated in a given week during the forty-five (45) day period that follows the date of cancellation, up to the total weekly lead quantity requested, will still be sent to you and your credit card will be billed for the price of these leads pursuant to the terms of this Lead Order Form & Agreement.

Please send your completed and signed lead order form to your coach or manager